

# An Unfortunate Necessity

## Building an SCA A&S Website using Wordpress

Baroness Kaleeb Auon Khadrea  
Pellison@Galtham.org  
Kaleeb.galtham.org

Master Llwyd Aldrydd  
BaronLlwyd@gmail.com  
BaronLlwyd.org  
LearnFiore.org

# Outline

- Why do I need an SCA website?
- What do I put on it?
- How do I set it up?

# Disclaimer

- This class is focused on one easy to understand & free route to producing a good SCA website. There are lots of options that we will not be discussing in this class.
- We **will not have time to discuss** things like
  - other site building systems (Weebly, Joomla!, Drupal, etc.)
  - other bloggling approaches (tumblr, Pinterest)
  - hosting
  - domain names
  - “Fair Use” of copyrighted material
- Feel free to research them and make other choices.

# Why do I want an SCA Website?

- Share your knowledge, work, enthusiasm
- Find other folks interested in your topic
- Make your work visible outside of your local group to help with SCA recognition

# Defining your site

- What is it about?
  - All of your A&S Work?
  - A more specific topic?
  - Start small and expand over time.

# Defining your site

- Break your subject into subtopics; categorize
  - By year or era
  - By country or region (Spanish/English/French...)
  - By something else (shirts/pants/hats, daggers/axes/swords, etc.)
- Do you have about 1-3 sheets of paper worth of material for each category? Combine or subdivide until you have about that amount to say/show about each one.

# Defining your site

- What is your intended audience?
- What is their knowledge level on your topic?

# What do you put on your site?

## (1 of 3)

- Your own work
  - Pictures (see our class on photos!)
  - Descriptions
  - How-to's
  - Videos
  - Your documentation
  - PDFs of handouts



# What do you put on your site?

## (2 of 3)

- About You Page
  - Name
  - Picture of you
  - Contact info
  - Background
  - Link to your Order of Precedence (awards list) page on the Atlantia site

# What do you put on your site?

## (3 of 3)

- List of classes taught with links to handouts/slides/notes
- References to period sources
- Links to other people's work
  - Do not post other people's work without permission and credit
  - "Fair Use" is a legal standard for use of copyrighted material without permission. Google it for more information.
  - Linking to someone else's site is the preferred approach.

# Setting up a website

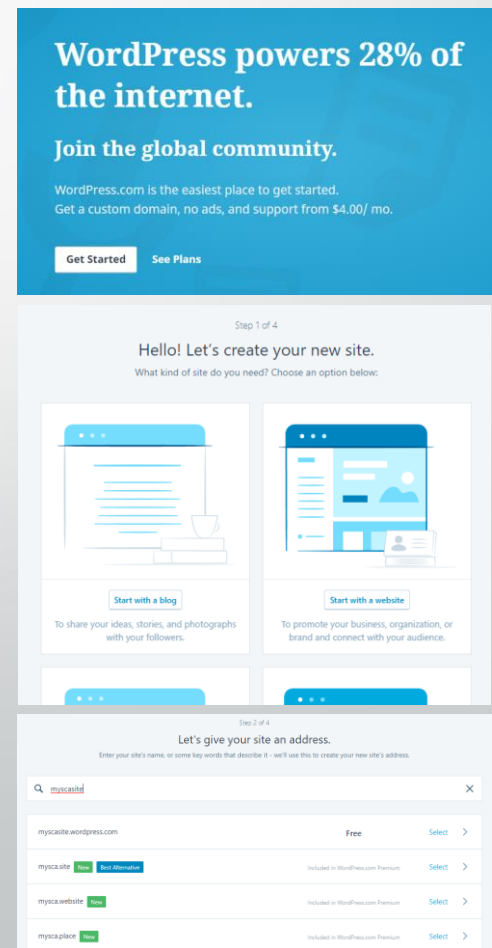
## part 1: pick a name

- Your sca name (Kaleeb)
- Your name and title (BaronLlwyd)
- The topic of your work (LearnFiore)
- Have a couple of different ideas ready
- Don't worry about the .com/.org/.net etc extension

# Setting up a website

## part 2: your Wordpress account

- Go to wordpress.com
- Click get started, then “start with a website”
- Type in your first website name idea
- Select free options, or try one of your other name ideas. Repeat until you find a good available choice.
- Give them your email address and a password that you’ll use to edit the site
- Write down your final site name and password



# Setting up a website

## part 3: Collect your materials

- Collect what you have
  - Locate existing pictures or artwork
  - Locate existing class handouts, papers, links
- List what you need to create
  - New pictures
  - New descriptions



Name	Date modified
12D-Fencing.pdf	10/20/2009 1:00 AM
Army Communications.pdf	10/18/2007 1:00 AM
FioreCards.pdf	11/18/2015 5:42 PM
Intro2PeriodRapierMan.pdf	5/28/2014 1:00 AM
KRMduties.docx	3/19/2016 8:50 AM
KRMduties.pdf	3/19/2016 8:53 AM
Measure and Tempo.pdf	1/30/2013 12:00 AM
Modern-resume.pdf	3/30/2016 5:51 PM
SCA-resume.pdf	3/19/2016 9:01 AM
Spectators Guide Handout.pdf	6/9/2010 1:00 AM
Sword bending.pdf	1/21/2013 12:00 AM
TheOrderoftheSeaStag.pdf	2/21/2016 11:00 PM
Unevent2010.pdf	12/5/2010 12:00 AM
Unevent2010-v1.pdf	11/30/2010 12:00 ...

# Setting up a website

## part 4: Look at other sites for ideas

- Our websites
  - Kaleeb.galtham.org
  - BaronLlwyd.org
  - LearnFiore.org

### Kaleeb's Website

Baroness Kaleeb Aun Khadrea



Home Anglo-Saxon Tapestry SCA Parents Children's Clothing Toys Tudor Accessories Miscellaneous Class List

#### Welcome again!

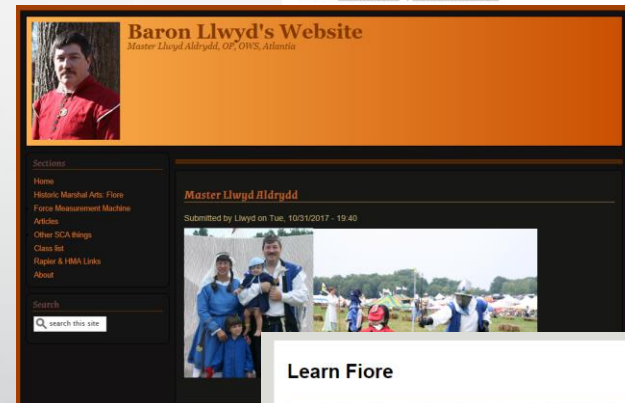
Posted on February 5, 2014 by Kaleeb The Green Eyed

Search

#### Pages

- Anglo-Saxon
- Anglo-Saxon Ring Pouch
- Balls
- Bayeux Tapestry
- Bands
- Bench Chest
- Book

Search and  
ning up and  
nd toys) to learn  
a scenic design and



### Baron Llwyd's Website

Master Llwyd Aldrydd, OP, ONW, Atlanta

#### Sections

- Home
- Historic Martial Arts: Fiore
- Force Measurement Machine
- Articles
- Other SCA things
- Class list
- Register & FMA Links
- About

#### Search

search this site

#### Master Llwyd Aldrydd

Submitted by Llwyd on Tue, 10/31/2017 - 19:40



### Learn Fiore

Using Fiore del Liberi's Combat  
techniques in the SCA



Home Articles Photos & Videos Classes Other Resources FAQ About Us

#### New Pages and Flashcards!

Posted on October 8, 2017 by Llwyd Aldrydd

We've just added new photo pages for Fiore's [Sword in Armor](#) and [Dagger](#) Postas. We've also updated the previous set of [Longsword Posta](#) flashcards and added a set of [Sword in Armor and Dagger](#) Posta flashcards. We've even added a new [Glossary](#) with pictures and a corresponding set of flashcards coming soon.

#### Quote The Master:

"I am the sword and I am lethal  
against any weapon; lances, axes and  
dagger are worthless against me ...  
Come against me and feel the pain."

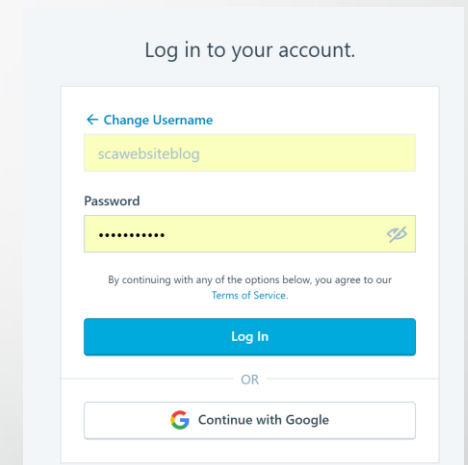
#### Recent Posts

- New Pages and Flashcards!
- RSS and FAQ, oh my!

# Setting up a website

## part 5: Editing your Website

- Remember the website and password you reserved at wordpress.com
- Using your web browser (Chrome, IE, etc) go to <http://yourwebsite/wp-admin>
- Log-in with your username (site name) or email and password if necessary



Log in to your account.

[← Change Username](#)

scawebsiteblog


Password

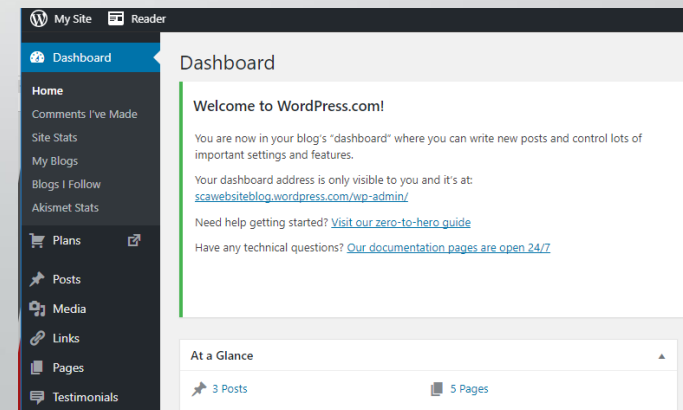
.....

By continuing with any of the options below, you agree to our [Terms of Service](#).

Log In

OR

 Continue with Google



# Wordpress Interface

The image shows the WordPress dashboard interface. On the left is a dark sidebar menu with various options. A red circle highlights the 'Posts', 'Media', 'Links', and 'Pages' items. Another red circle highlights the 'Appearance' item. A yellow callout box points to these four items with the text 'These 4 items add things to your site'. A second yellow callout box points to the 'Appearance' item with the text 'Themes, menus, widgets, lots of other settings are here'. The main content area of the dashboard includes a top navigation bar with 'My Site' and 'Reader' links. Below this is a security notification about two-step authentication. The dashboard itself is titled 'Dashboard' and contains several widgets: 'At a Glance' showing 3 posts and 6 pages; 'Quick Draft' with a title and content field; 'Storage Space' showing 3,072 MB allowed and 0.31 MB used; 'Activity' showing recently published content; 'WordPress Events and News' with upcoming events; and 'Your Stuff'.

My Site Reader

Dashboard

Home

- Comments I've Made
- Site Stats
- My Blogs
- Blogs I Follow
- Akismet Stats

Plans

- Posts
- Media
- Links
- Pages
- Testimonials
- Comments
- Feedback
- Appearance
- Plugins
- Users
- Tools
- Settings

Tighten your account's security: Two-step authentication is now available on WordPress.com. [Enable now](#) or [learn more](#).

## Dashboard

**At a Glance**

3 Posts 6 Pages

WordPress.com running Twenty Ten theme.

**Storage Space**

3,072 MB Space Allowed 0.31 MB (0%) Space Used

**Quick Draft**

Title

What's on your mind?

Save Draft

**Activity**

Recently Published

Oct 15th, 8:11 pm Featured Content

Oct 19th, 6:11 pm Featured Content

**WordPress Events and News**

Attend an upcoming event near you.

Suffolk, VA, USA

Wednesday, Jan 10, 2018 9:30 am

Network: Ask, Advise, Discuss, and Learn

Suffolk, VA, USA

Wednesday, Feb 14, 2018

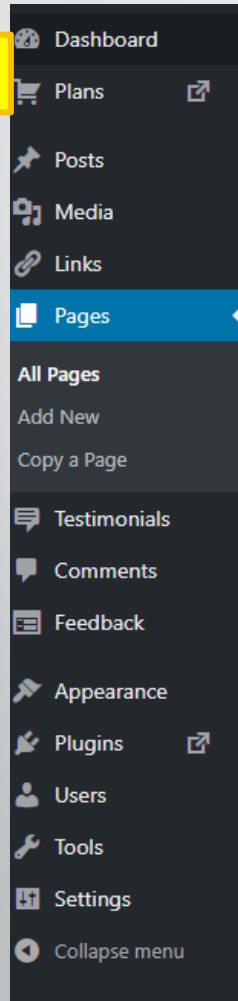
**Your Stuff**



# Wordpress Interfaces

Wordpress.com was changing its interface as we were creating this class.

"Dashboard"



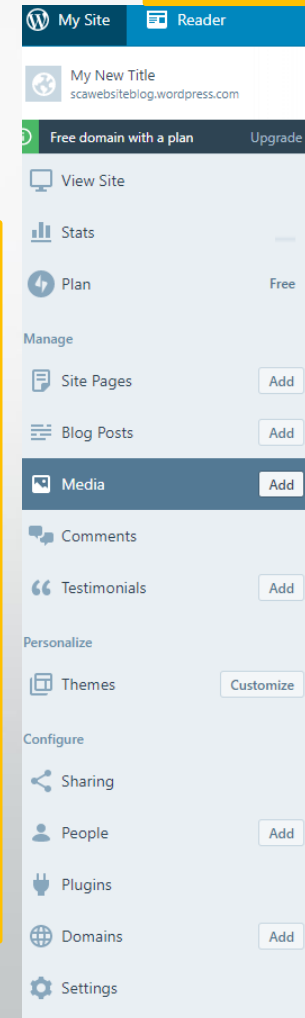
Same Options, different colors, slightly different words

You may see both versions as you set up your site.

Our examples will use the black background menus

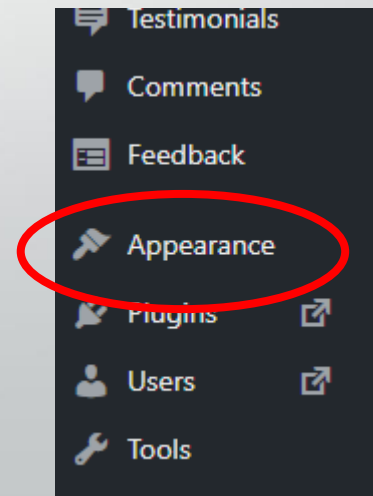
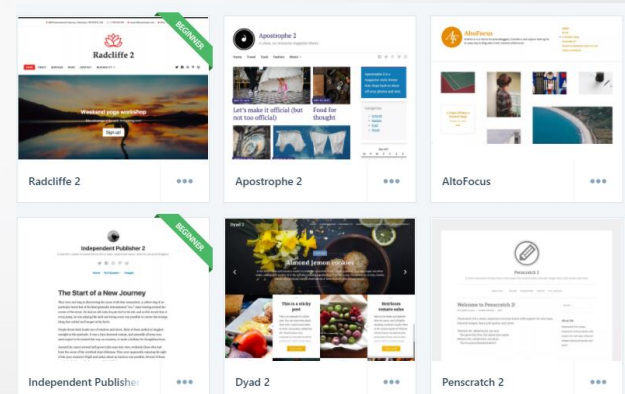
You can get back to the black interface by going back to <http://yourwebsite/wp-admin>

"improved experience"



# Setting up a website part 6: Themes

- Themes define your overall layout
- see [wordpress.com/themes](https://wordpress.com/themes) for 100's of options
- You'll replace all the pictures and text from the template later



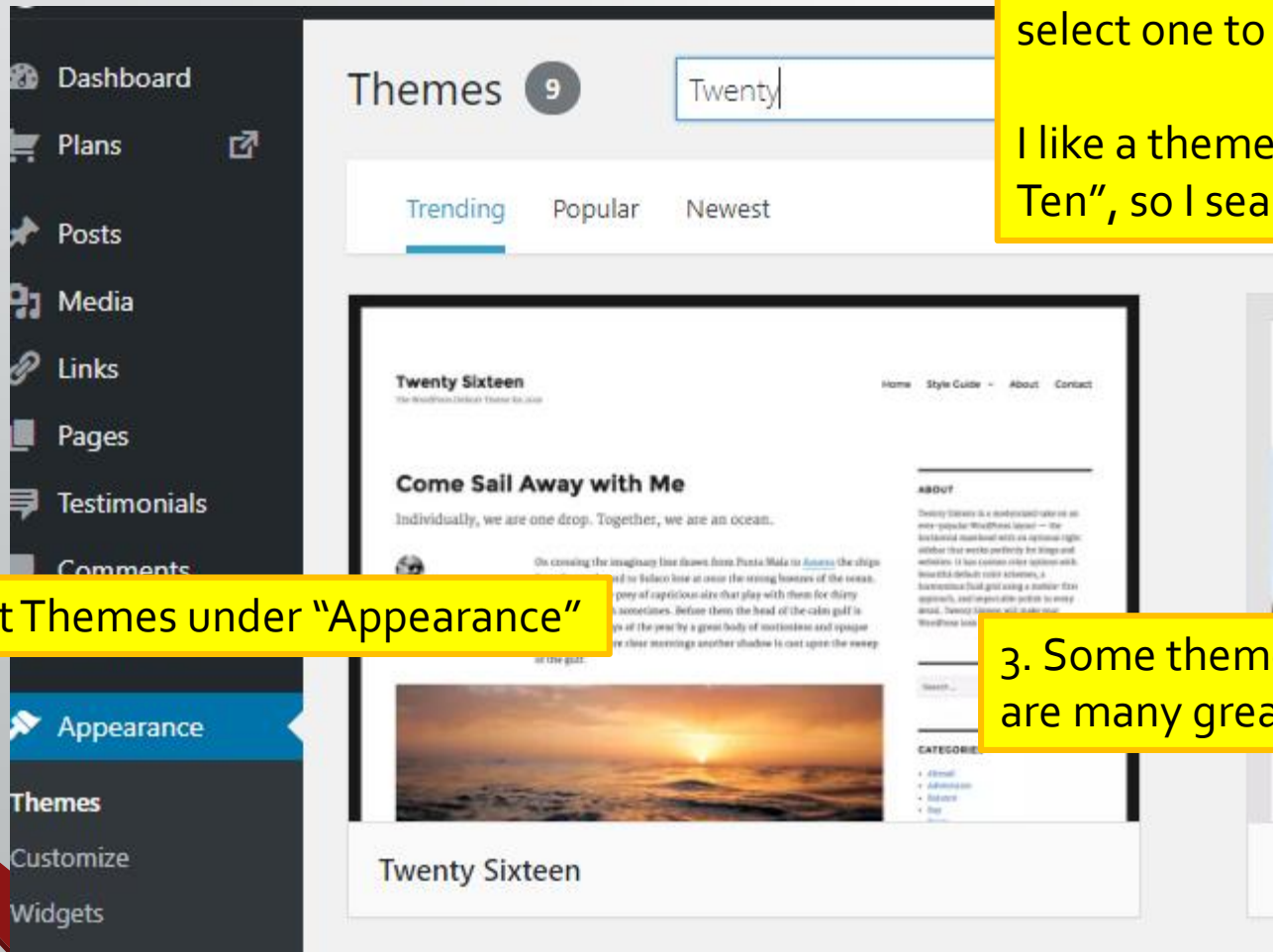
# Themes Walkthrough

2. Scroll through the list and select one to try.

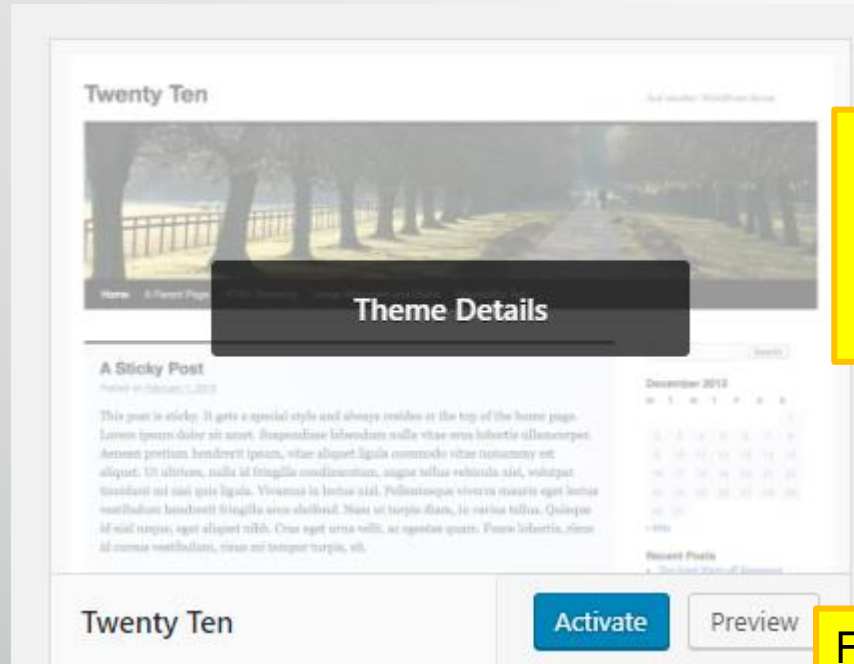
I like a theme named "Twenty Ten", so I searched for "Twenty"

1. Select Themes under "Appearance"

3. Some themes cost money. There are many great free ones to try.



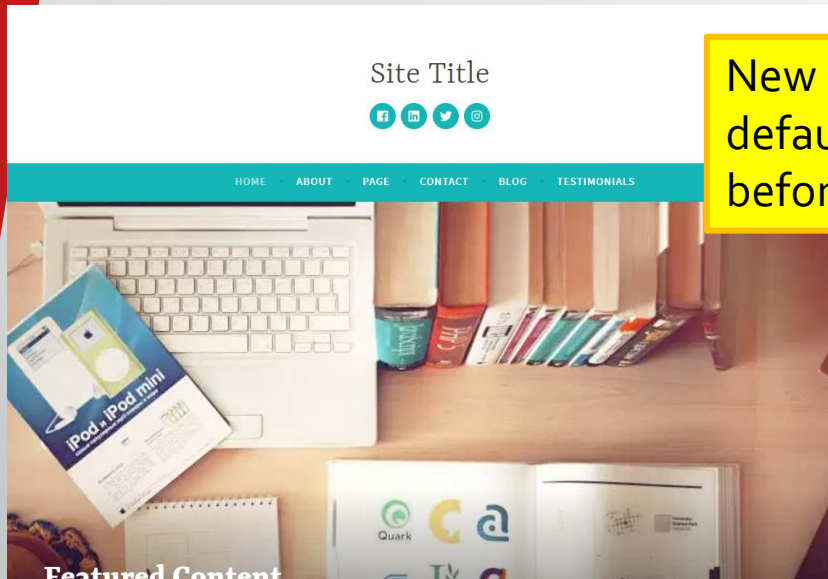
# Themes Walkthrough



Scroll down to find a theme you want. You can read about it by clicking “Theme Details”, Preview, or Activate it.

Feel free to try as many themes as you like. Your content will not get lost and you can always change back.

# Themes Walkthrough



New website with default theme "Dara" before any editing

Selected theme "Twenty Ten" site before any editing

Site Title



## Home

Welcome to your new site! You can edit this page by clicking on the Edit link. For more information about customizing your site check out <http://learn.wordpress.com/>

[Edit](#)

Search

### Text Widget

This is a text widget, which allows you to add text or HTML to your sidebar. You can use them to display text, links, images, HTML, or a combination of these. Edit them in the Widget section of the [Customizer](#).

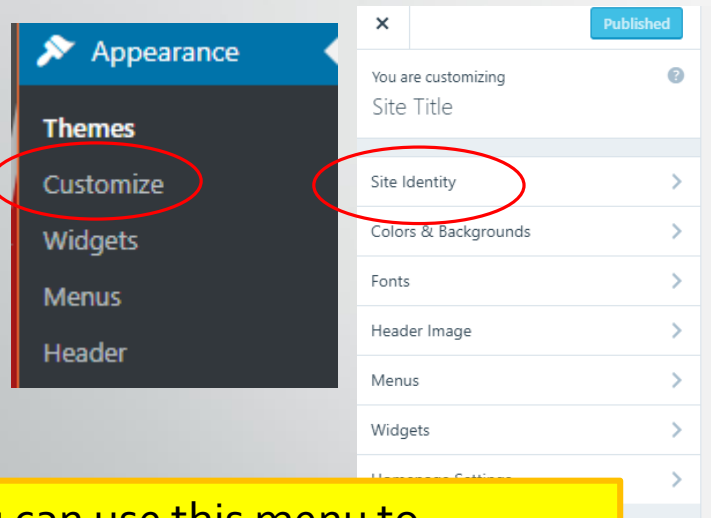
Site Title

Blog at WordPress.com.

Themes can completely change the look-and-feel of your site.

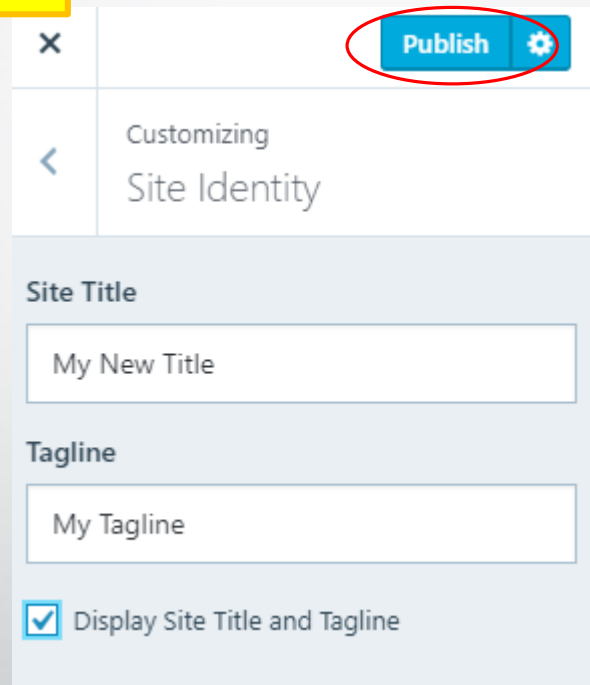
# Themes Walkthrough

1. Select "Appearance", then "Customize"

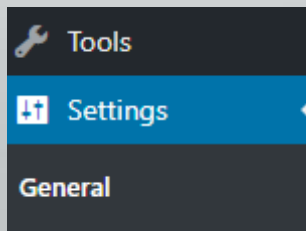


2. You can use this menu to customize the theme: Set your site title, the image used at the top of the page, your color scheme, and fonts.

3. Hit the blue button to save your changes.



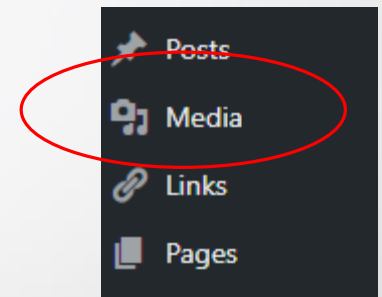
4. Some of these options can also be found in Settings>General.



# Setting up a website

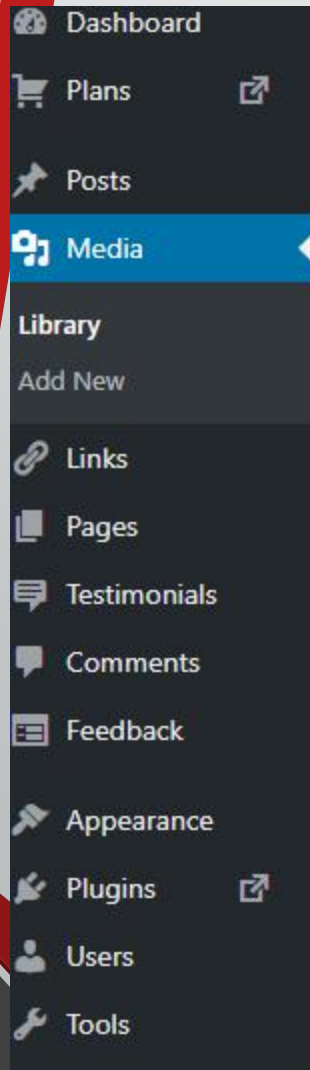
## part 7: Pictures, PDFs, & Files

- Wordpress calls these “Media”
- Upload some pictures or PDFs for your site
- If you can reduce the resolution of pictures before uploading you’ll save space and time - your free site is limited to 3000 MB





# Media Walkthrough



Tighten your account's security: Two-step authentication is now available on WordPress.com.

Click this "Add New" Button to upload your own pictures and PDFs

Media Library [Add New](#)

There's an easier way to manage media on WordPress.com. [Switch to the improved experience.](#)

You are currently using 312.4 KB out of 3.0 GB upload limit (0%).

Did you know that you can upload videos and embed them directly on your blog with VideoPress included?



All media items ▼

All dates ▼

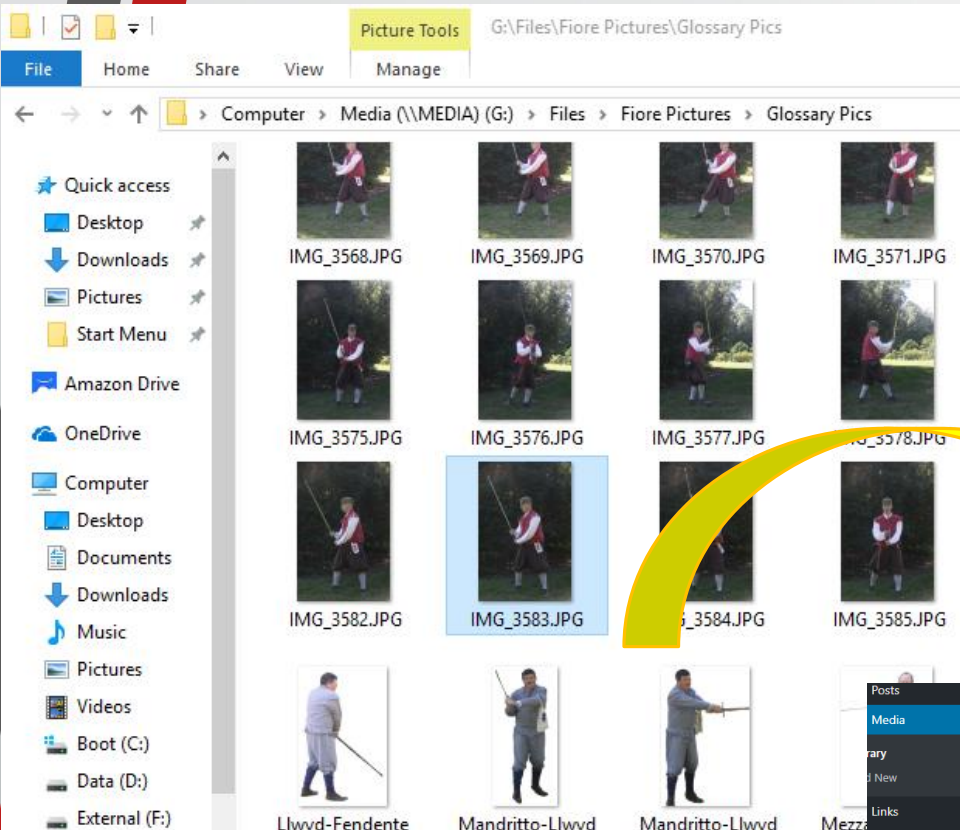
Bulk Select



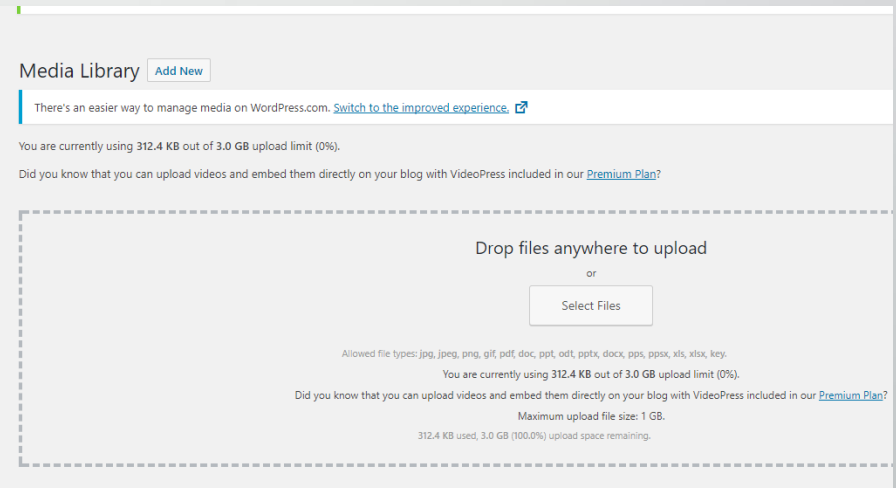
Your current media files. These particular ones are included with a new site.



# Media Walkthrough



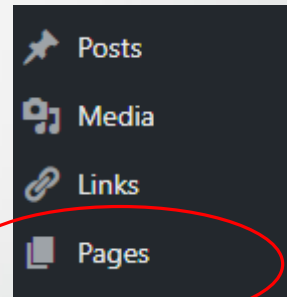
Drag your files onto this window to upload them to Wordpress.



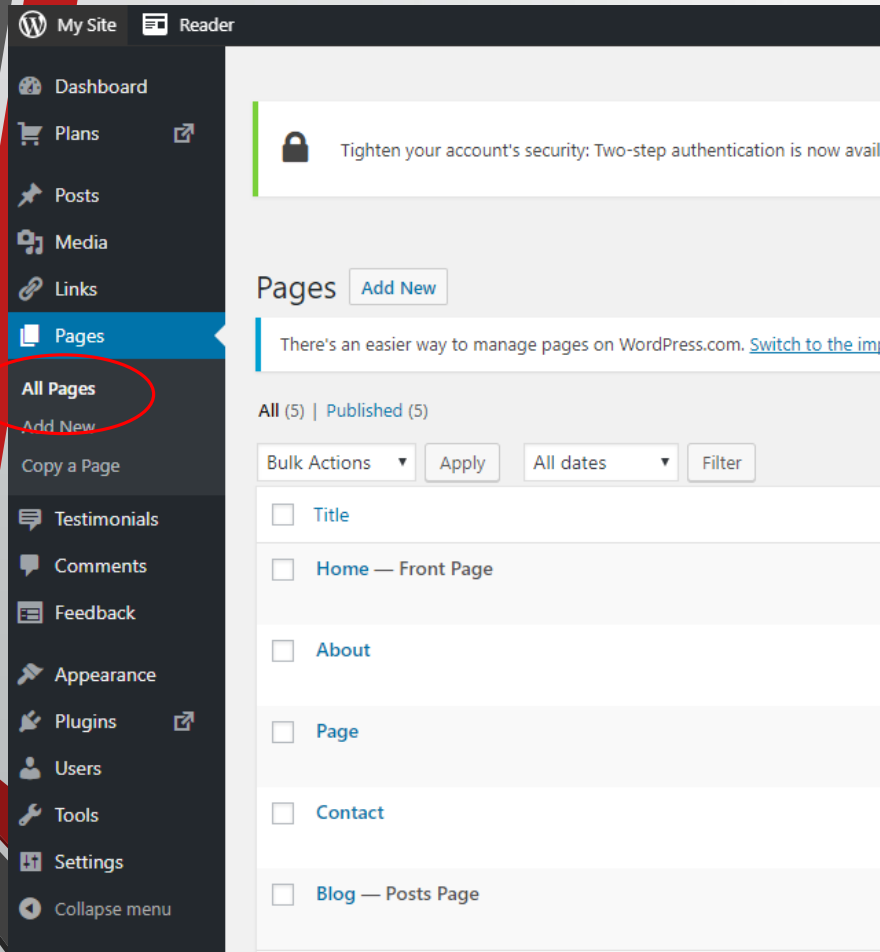
# Setting up a website

## part 8: Topics & Pages

- Use the simple word processor tools to write your text. Remember your target audience.
- Add your pictures to illustrate your words.
- See your work
  - Open your site in another window and hit the refresh button to verify your changes
- Edit and tweak the page until happy, remember to hit the “Update” button



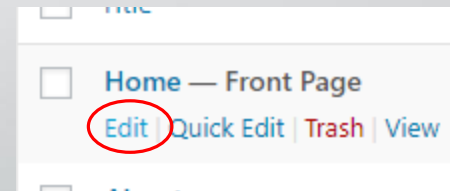
# Pages Walkthrough



Wordpress starts you with 5 sample pages. You should edit these to start, then you can add more if you want.

Select “All Pages” under “Pages” to see all of the current pages.

Hover over the “Home” page and select “Edit” under it.



# Pages Walkthrough

Editing your page is just like using a word processor.

The screenshot shows the WordPress 'Edit Page' interface. On the left is a sidebar with a menu including 'Dashboard', 'Plans', 'Posts', 'Media', 'Links', 'Pages' (highlighted), 'All Pages', 'Add New', 'Copy a Page', 'Testimonials', 'Comments', 'Feedback', and 'Appearance'. The main content area is titled 'Edit Page' with an 'Add New' button. Below the title is a text input field containing 'Home', with a red arrow pointing to it from a yellow callout box. Below the title field is a 'Permalink' field showing 'https://scawesiteblog.wordpress.com/' and a 'Get Shortlink' button. Below these are buttons for 'Add Media', 'Add Poll', 'Add Contact Form', and 'Add Location'. A rich text editor follows, with a red arrow pointing to the text 'Welcome to your new site! You can edit this page by clicking on the Edit link. For information about customizing your site check out http://learn.wordpress.com/' from a yellow callout box. On the right side, there is a 'Publish' panel with a 'Preview Changes' button, 'Status: Published' with an 'Edit' link, 'Visibility: Public' with an 'Edit' link, and a date/time stamp 'Oct 19, 2017 @ 18:11' with an 'Edit' link. At the bottom of this panel is a blue 'Update' button, which is circled in red. The top of the interface shows 'My Site' and 'Reader' tabs, and a 'Write' button.

Set the name of the page here.

Click in the text portion of the window and change the text to be more specific for your site.

Hit this "Add Media" button to add one of your uploaded pictures to the page.

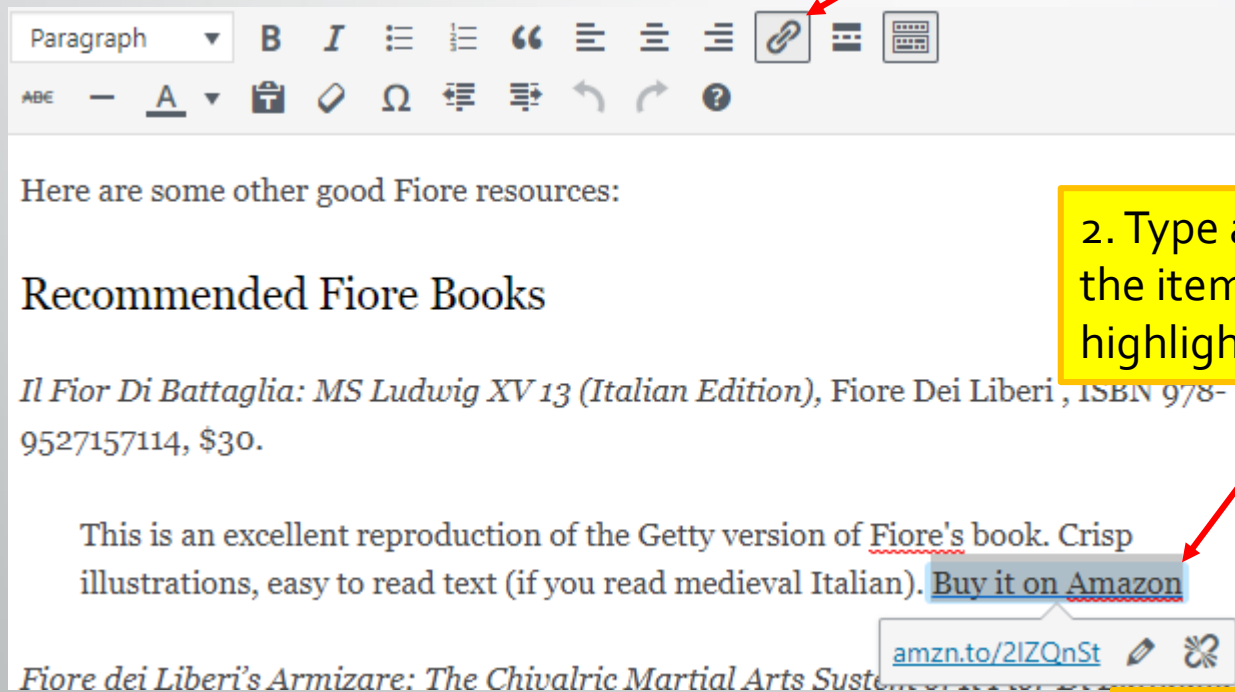
Check your page, tweak, save, and check again until you're happy!

Click the blue button on the right to save your edits.

# Adding Links to your Pages

1. Linking to other sites or pages is a very common, and easy, addition to your pages

3. Click the chain icon to bring up a window where you can type the web address of what you are linking to.



The screenshot shows a text editor interface. At the top is a toolbar with various formatting options. A red arrow points from the '3.' instruction box to the chain icon in the toolbar. Below the toolbar, the text 'Here are some other good Fiore resources:' is followed by a section titled 'Recommended Fiore Books'. Under this title, there is a paragraph about a book: 'Il Fior Di Battaglia: MS Ludwig XV 13 (Italian Edition), Fiore Dei Liberi, ISBN 978-9527157114, \$30.' Below this paragraph, another sentence reads: 'This is an excellent reproduction of the Getty version of Fiore's book. Crisp illustrations, easy to read text (if you read medieval Italian). Buy it on Amazon'. A red arrow points from the '2.' instruction box to the underlined text 'Buy it on Amazon'. Below this text, a small pop-up window shows the URL 'amzn.to/2lZQnSt' and a blue 'Update' button. A red arrow points from the '4.' instruction box to this blue button. The bottom of the screenshot shows the beginning of another paragraph: 'Fiore dei Liberi's Armizare: The Chivalric Martial Arts System...'.

Paragraph ▼ B I [List Icons] [Quote Icon] [Align Icons] [Link Icon] [Table Icon]

ABC - A [Text Icons] [Undo/Redo Icons] [Help Icon]

Here are some other good Fiore resources:

## Recommended Fiore Books

*Il Fior Di Battaglia: MS Ludwig XV 13 (Italian Edition), Fiore Dei Liberi, ISBN 978-9527157114, \$30.*

This is an excellent reproduction of the Getty version of Fiore's book. Crisp illustrations, easy to read text (if you read medieval Italian). Buy it on Amazon

[amzn.to/2lZQnSt](https://amzn.to/2lZQnSt) [Update Button]

*Fiore dei Liberi's Armizare: The Chivalric Martial Arts System...*

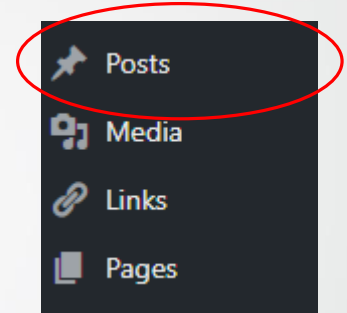
2. Type a description of the item you're linking to, highlight it, then...

4. Remember to hit the blue update button to save your work!

# Setting up a website

## part 9: Posts

- The “Blog” page of your site is configured to act as a simple blog where you can add short news or other update items.
- Items are added to this page using the “Posts” menu option.
- **Edit your text and add pictures just like when creating a standalone page.**
- You can make this blog your front page if you want later on.
- Post regular updates about what you’re doing, teaching, or have recently added to the site (see LearnFiore.org)



### Welcome again!

Posted on [February 5, 2014](#) by [Kaleeb The Green Eyed](#)

Welcome to my new website. I have begun experiences in the SCA. I expect that it will working. I needed to start with a small section of the program and not get too overwhelmed. I have an arts background and not a computer background.

### New Pages and Flashcards!

Posted on [October 8, 2017](#) by [Llwyd Aldrydd](#)

We've just added new photo pages for Fiore's [Sword and Dagger](#) also updated the previous set of [Longsword Posta](#) flashcards. We've even added [Armor and Dagger](#) Posta flashcards. We've even added a corresponding set of flashcards coming soon.

# Allow Comments?

**Discussion**

☐ Allow comments

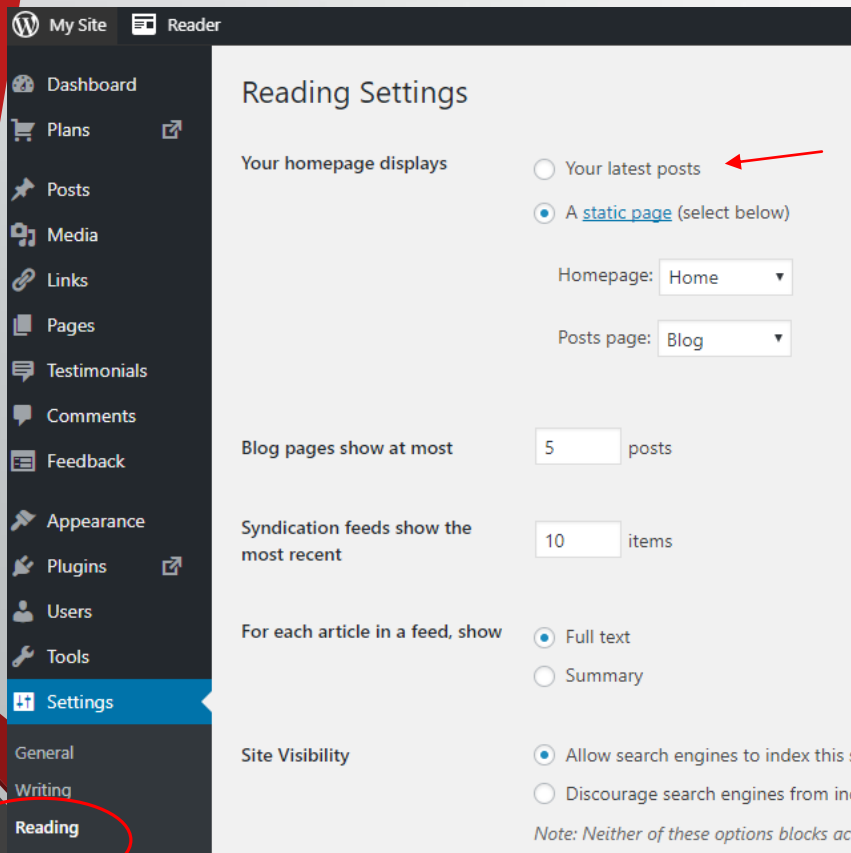
☐ Allow [trackbacks and pings](#) on this page

- Some sites allow site readers to respond and discuss posts on the site.
- We don't recommend this due to spam issues.
- Facebook or a full featured blog are better choices.

# Emphasizing your Blog?

OPTIONAL!!!

You can make your blog page your front page by choosing "Settings", then "Reading".



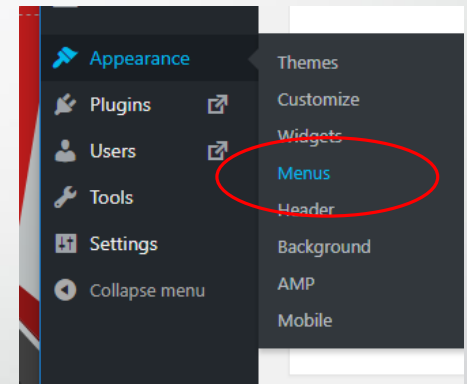
Click here to change which page appears when visitors first load your site.



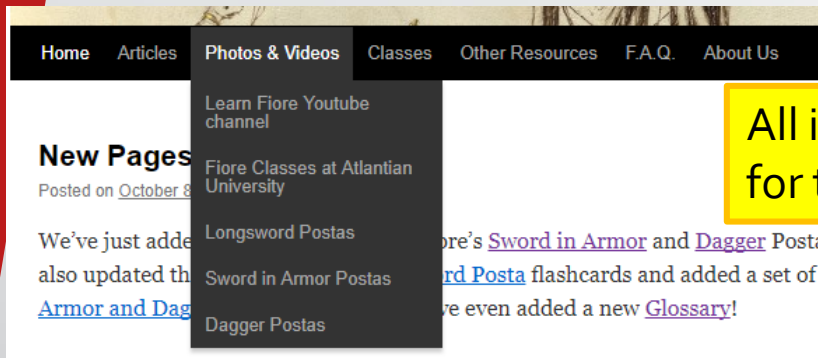
# Setting up a website

## part 10: Menus and Navigation

- Depending on your theme selection, you may have one or more menus
- Menus are used to organize your pages and assist your readers in finding what they are interested in.
- Select “Appearance/Menu” option on the left side controls.



# Menu Walkthrough

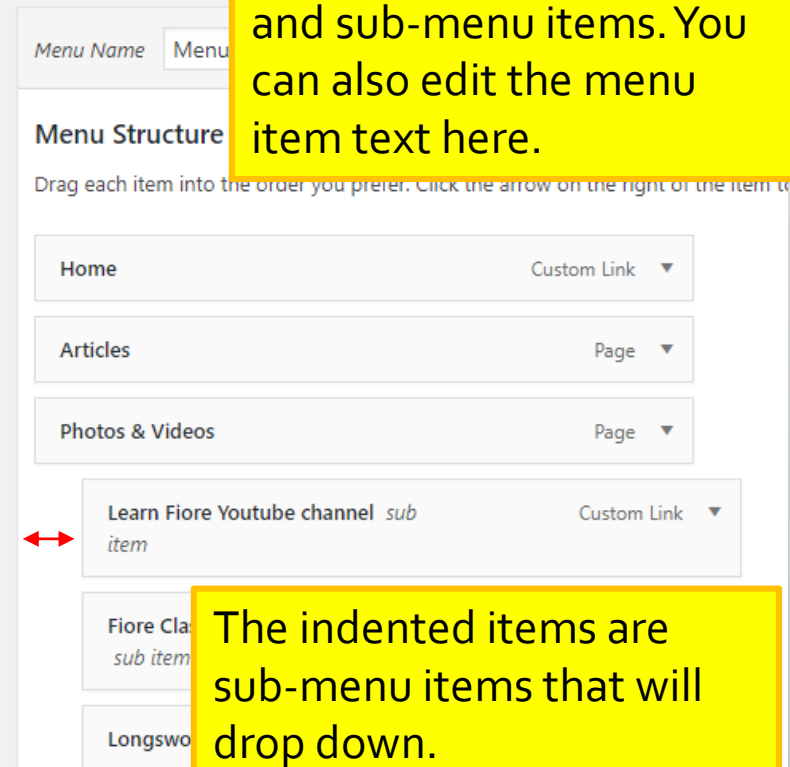
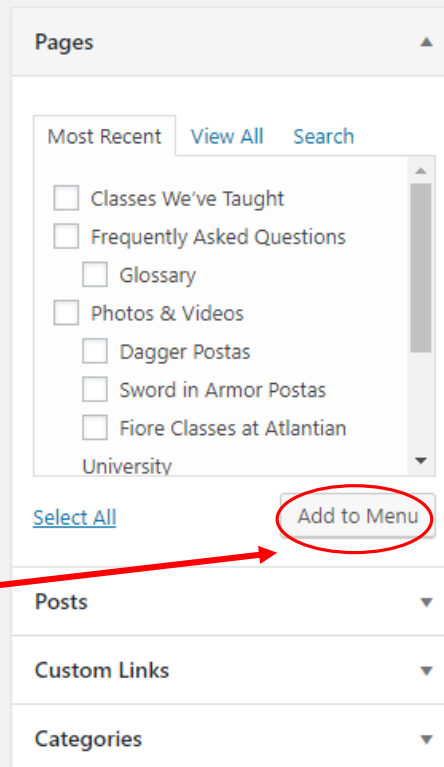
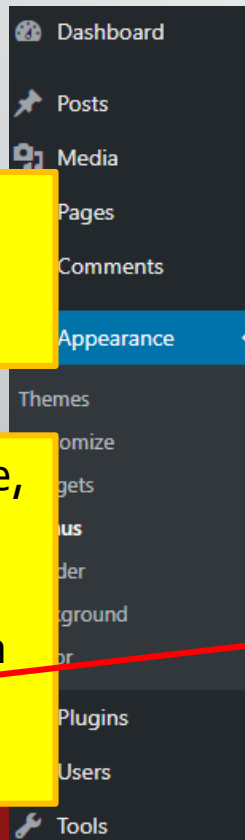


All items are pages on our site except for the YouTube channel item.

Drag your items around in the "Menu Structure" section to order your menu and sub-menu items. You can also edit the menu item text here.

Select "Appearance", then "Menus"

Add a new page, blog post or outside link to your menu with the left side options.

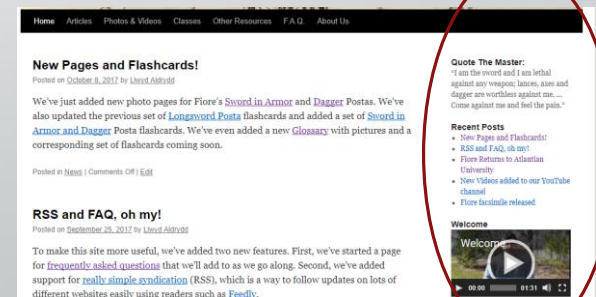
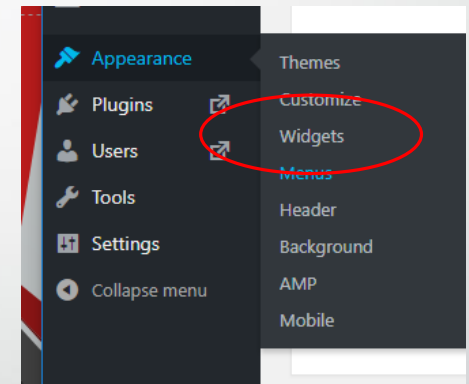


The indented items are sub-menu items that will drop down.

# Setting up a website

## part 11: Widgets (*advanced*)

- Most themes have a side bar that you can add useful information or more navigation to.
- These items are called “widgets” and are accessed under the Appearance menu.
- You can add widgets to the side or bottom (“footer”) of your pages.
- Look at other pages for ideas.



# Widget's Walkthrough

**Dashboard**

- Posts
- Media
- Pages
- Comments
- Appearance**
- Themes
- Customize
- Widgets**
- Menus
- Header
- Background
- Editor
- Plugins

## Widgets

[Manage with Live Preview](#)

### Available Widgets

To activate a widget drag it to a sidebar or click on it. To deactivate a widget and delete its settings, drag it back.

<b>Archives</b> A monthly archive of your site's Posts.	<b>Audio</b> Displays an audio player.
<b>Calendar</b> A calendar of your site's Posts.	<b>Categories</b> A list or dropdown of categories.
<b>Custom HTML</b> Arbitrary HTML code.	<b>Gallery</b> Displays an image gallery.
<b>Image</b> Displays an image.	<b>Meta</b> Login, RSS, & WordPress.org links.

### Primary Widget Area

Add widgets here to appear in your sidebar.

- Text: Quote The Master:
- Recent Posts
- Video: Welcome
- Text: Follow Us

### Secondary Widget Area

### First Footer Widget Area

Drag and Drop Widgets to order and position them

# Share your Website

- Announce it (on your own wall) on Facebook, Pinterest, etc. include a link
- Add it to your facebook profile
- Put it on your class handouts
- Put it on business cards available at your A&S displays
- Give it to your Peer or other SCA A&S friend

 <http://kaleeb.galtham.org>

## **12 DIMENSIONAL FENCING**

Master Llwyd Aldrydd  
BaronLlwyd@gmail.com  
<http://BaronLlwyd.org>

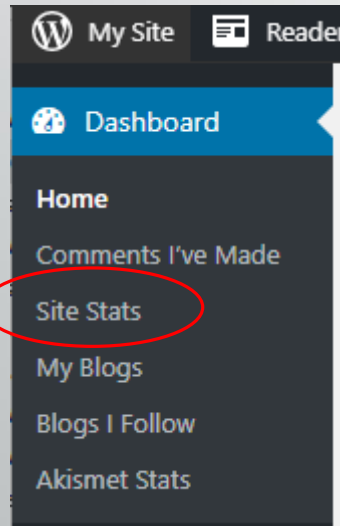
## *Introduction to Fiore di Liberi Class Outline*

*Master Llwyd Aldrydd, baronllwyd@gmail.com  
LearnFiore.org*

# Update your Website

- Make a habit of posting pictures of your latest projects, your class handouts, etc. as you create them!
- If you are using your site's blog, highlight your latest work, upcoming classes, etc.
- Consider mentioning your latest project being added to your site on your Facebook wall.

# How is my site doing?



Wordpress can give you statistics on how many visitors you have had by selecting “Site Stats”

# Doing more with Wordpress

- <https://learn.wordpress.com/>
- Youtube tutorials
- Google for text walkthroughs
- 1000's of books



# Next Time: Pictures

- What to photograph
- What pictures to take of it
- How to take pictures
- Bring 1-3 items for us to demonstrate in our studios
  - Preferably 12" or less in largest dimension
- Optional: bring your own camera/cell-phone
  - Check your batteries and memory card!
- We'll post pictures to the public google album
  - <https://class2.baronllwyd.org>
- Studios available on request on later A&S nights